

**Oklahoma Gazette/News 9 – MAPS 3 Survey
September 13-15, 2009**

Sample: likely voters registered to vote in Oklahoma City (n= 917)
Margin of Error: ± 3.23%

Introduction:

Hello, this is Kelly Ogle with News 9 in Oklahoma City. We're conducting a very short scientific poll for the Oklahoma Gazette and News 9. It won't take but just a minute and your participation is greatly appreciated. Press 1 to get started now...

1. Do you approve or disapprove of the way that Mick Cornett is handling his job as mayor?

1. If you strongly APPROVE, press 1	450	49.0
2. If you somewhat APPROVE, press 2	261	28.5
3. COMBINED APPROVE	711	77.5
4. If you somewhat DISAPPROVE, press 3	95	10.3
5. If you strongly DISAPPROVE, press 4	34	3.7
6. COMBINED DISAPPROVE	129	14.0
7. If you have no opinion, press 5	77	8.5

To have these choices repeated, press 6 [REPEAT]
[ANOTHER SELECTED NUMBER OR NO SELECTION: REPEAT QUESTION]

2. Have you ever ridden a streetcar, subway, or commuter rail in another U.S. city?

1. If yes, press 1	678	74.0
2. If no, press 2	229	25.0
3. DK/Refused [DNR]	10	1.0

To have these choices repeated, press 3 [REPEAT]
[ANOTHER SELECTED NUMBER OR NO SELECTION: REPEAT QUESTION]

3. How do you feel about the following statement, 'The benefits to Oklahoma City of the original MAPS projects such as the Bricktown Canal, the ballpark, and the downtown library were worth the cost'?

1. If you strongly agree, press 1	604	65.9
2. If somewhat agree, press 2	198	21.6
3. COMBINED AGREE	802	87.5
4. If you somewhat disagree, press 3	57	6.2
5. If strongly disagree, press 4	39	4.2
6. COMBINED DISAGREE	96	10.4
7. If you're unsure, press 5	19	2.1

To have these choices repeated, press 6 [REPEAT]
 [ANOTHER SELECTED NUMBER OR NO SELECTION: REPEAT QUESTION]

4. How do you feel about the following statement, 'The benefits to Oklahoma City's public schools of the MAPS FOR KIDS projects were worth the cost'?

1. If you strongly agree, press 1	442	48.2
2. If somewhat agree, press 2	270	29.5
3. COMBINED AGREE	712	77.7
4. If you somewhat disagree, press 3	113	12.4
5. If strongly disagree, press 4	51	5.6
6. COMBINED DISAGREE	164	18.0
7. If you're unsure, press 5	41	4.4

To have these choices repeated, press 6 [REPEAT]
 [ANOTHER SELECTED NUMBER OR NO SELECTION: REPEAT QUESTION]

5. How do you feel about the following statement, 'The benefits to Oklahoma City of the most recent tax extension for the Ford Center's NBA renovations were worth the cost'?

1. If you strongly agree, press 1	255	27.8
2. If somewhat agree, press 2	263	28.7
3. COMBINED AGREE	518	56.5
4. If you somewhat disagree, press 3	188	20.5
5. If strongly disagree, press 4	175	19.1
6. COMBINED DISAGREE	363	39.6
7. If you're unsure, press 5	36	3.8

To have these choices repeated, press 6 [REPEAT]
 [ANOTHER SELECTED NUMBER OR NO SELECTION: REPEAT QUESTION]

6. In the coming months, the Oklahoma City city council may schedule an election on the extension of the MAPS sales tax for various projects known collectively as MAPS 3. Have you been provided with sufficient information of potential projects in order to make a decision as to whether you would support or oppose a MAPS 3 vote?

1. If yes, press 1	163	17.8
2. If no, press 2	748	81.6
3. DK/Refused [DNR]	6	0.6

To have these choices repeated, press 3 [REPEAT]
 [ANOTHER SELECTED NUMBER OR NO SELECTION: REPEAT QUESTION]

7.	Would you SUPPORT or OPPOSE a city sales tax extension for a light rail streetcar project for downtown Oklahoma City in MAPS 3?		
	1. If you would support it, press 1	457	49.9
	2. If you would oppose it, press 2	307	33.5
	3. If you are unsure, press 3	152	16.6

To have these choices repeated, press 4 [REPEAT]
 [ANOTHER SELECTED NUMBER OR NO SELECTION: REPEAT QUESTION]

8.	Would you SUPPORT or OPPOSE a city sales tax extension for an investment in outdoor projects such as parks, trails, street beautification, or an outdoor amphitheater in MAPS 3?		
	1. If you would support it, press 1	493	53.8
	2. If you would oppose it, press 2	278	30.4
	3. If you are unsure, press 3	146	15.9

To have these choices repeated, press 4 [REPEAT]
 [ANOTHER SELECTED NUMBER OR NO SELECTION: REPEAT QUESTION]

9.	Would you SUPPORT or OPPOSE a city sales tax extension for an investment in a new downtown convention center in MAPS 3?		
	1. If you would support it, press 1	245	26.8
	2. If you would oppose it, press 2	524	57.1
	3. If you are unsure, press 3	148	16.1

To have these choices repeated, press 4 [REPEAT]
 [ANOTHER SELECTED NUMBER OR NO SELECTION: REPEAT QUESTION]

10. Would you SUPPORT or OPPOSE a city sales tax extension for an investment in a new downtown central park in MAPS 3?		
1. If you would support it, press 1	334	36.4
2. If you would oppose it, press 2	414	45.2
3. If you are unsure, press 3	169	18.4

To have these choices repeated, press 4 [REPEAT]
 [ANOTHER SELECTED NUMBER OR NO SELECTION: REPEAT QUESTION]

11. Which of the following projects would you MOST LIKE to see as a part of the proposed MAPS 3 projects?		
1. For further development of the Oklahoma River, press 1	234	25.5
2. For extending the Bricktown canal to the Myriad Gardens, press 2	225	24.6
3. For adding State Fair exhibit pavilion space, press 3	103	11.3
4. For none of the above, press 4	355	38.6

To have these choices repeated, press 5 [REPEAT]
 [ANOTHER SELECTED NUMBER OR NO SELECTION: REPEAT QUESTION]

12. This next spring the MAPS one cent sales tax will expire. Do you support extending this sales tax beyond this spring or should the sales tax be allowed to expire?		
1. If you support extending the one cent sales tax, press 1	473	51.6
2. If you think the one cent sales tax should expire, press 2	344	37.5
3. If you are unsure, press 3	100	10.9

To have these choices repeated, press 4 [REPEAT]
 [ANOTHER SELECTED NUMBER OR NO SELECTION: REPEAT QUESTION]

13. If a new Oklahoma County jail must be built, which of the following methods of financing do you prefer the most?		
1. If paid for by an extension of the MAPS sales tax, press 1	199	21.7
2. If paid for by a separate county sales tax, press 2	257	28.0
3. If paid for by a property tax assessment, press 3	43	4.7
4. If none of the above, press 4	418	45.5

To have these choices repeated, press 5 [REPEAT]
 [ANOTHER SELECTED NUMBER OR NO SELECTION: REPEAT QUESTION]

14. We're almost done. With which political party are you registered?		
1. For Democrat, press 1	385	42.0
2. For Republican, press 2	452	49.3
3. If Independent, press 3	53	6.0
4. If you're unsure or not registered, press 4	27	2.7

To have these choices repeated, press 5 [REPEAT]
 [ANOTHER SELECTED NUMBER OR NO SELECTION: REPEAT QUESTION]

15. [SEX]		
1. If you're male, press 1	388	42.3
2. If you're female, press 2	528	57.6
3. Refused [DNR]	1	0.1

To have these choices repeated, press 3 [REPEAT]
 [ANOTHER SELECTED NUMBER OR NO SELECTION: REPEAT QUESTION]

16. Do you consider yourself a liberal, a moderate or a conservative in your political beliefs?		
1. If liberal, press 1	93	10.2
2. If moderate, press 2	358	39.0
3. If conservative, press 3	409	44.6
4. If you're unsure, press 4	57	6.3

To have these choices repeated, press 5 [REPEAT]
 [ANOTHER SELECTED NUMBER OR NO SELECTION: REPEAT QUESTION]

17. What age group are you in?		
1. If you're between 18-to-24, press 1	14	1.6
2. If you're between 25-to-34, press 2	34	3.8
3. If you're between 35-to-44, press 3	63	7.0
4. If you're between 45-to-54, press 4	220	24.4
5. If you're between 55-to-64, press 5	243	27.0
6. If you're over 65, press 6	325	36.2

To have these choices repeated, press 7 [REPEAT]
 [ANOTHER SELECTED NUMBER OR NO SELECTION: REPEAT QUESTION]

18. Approximately how many times do you attend religious services?		
1. If more than once a week, pres 1	764	25.9
2. If once a week, press 2	69	29.6
3. If you occasionally attend throughout the year, press 3	17	27.0
4. If you don't attend, press 4	6	12.5
5. If you're unsure, press 5	61	5.1

To have these choices repeated, press 6 [REPEAT]
 [ANOTHER SELECTED NUMBER OR NO SELECTION: REPEAT QUESTION]

19. [RACE]

1. If you are white or Caucasian, press 1	764	83.3
2. If you are African American, press 2	69	7.5
3. If you are Hispanic or Latino, press 3	17	1.8
4. If you are Asian American, press 4	6	0.7
5. If you are Native American, press 5	32	3.5
6. Refused [DNR]	29	3.2

To have these choices repeated, press 6 [REPEAT]
 [ANOTHER SELECTED NUMBER OR NO SELECTION: REPEAT QUESTION]

20. Would it be okay for a reporter to call and talk to you about your responses in this survey?

1. If yes, press 1	295	32.2
2. If no, press 2	594	64.8
3. Refused [DNR]	28	3.0

To have these choices repeated, press 3 [REPEAT]
 [ANOTHER SELECTED NUMBER OR NO SELECTION: REPEAT QUESTION]

21. Finally, what would you estimate is your annual household income?

1. Under \$25,000, press 1	143	15.6
2. \$25-50 thousand, press 2	222	24.3
3. \$50-75 thousand, press 3	164	17.9
4. \$75-100 thousand, press 4	108	11.8
5. \$100 thousand or more, press 5	128	14.0
6. Refused [DNR]	152	16.5

To have these choices repeated, press 6 [REPEAT]
 [ANOTHER SELECTED NUMBER OR NO SELECTION: REPEAT QUESTION]

22. City Council Ward [PRECODE]

1. Gary Marrs	141	15.3
2. Sam Bowman	98	10.7
3. Larry McAtee	66	7.1
4. Pete White	137	14.9
5. Brian Walters	156	17.0
6. Meg Salyer	37	4.1
7. Ronald Skip Kelly	135	14.7
8. Patrick Ryan	148	16.1

23. Voter Score [PRECODE]

1. Less than 81	286	31.2
2. 81-150	216	23.6
3. 151-220	138	15.1
4. 221-290	99	10.8
5. 291+	178	19.4

24. Prior Voting [PRECODE]

1. Neither	387	42.1
2. MAPS For Kids	99	10.8
3. Ford Center renovations	204	22.3
4. Both	228	42.8

Crosstabs

		Political party						Sex			
		Democrat		Republican		Independent		Male		Female	
Cornett approval	Strongly approve	185	51.5%	242	59.3%	14	29.3%	186	52.4%	263	54.4%
	Somewhat approve	125	34.8%	111	27.2%	15	31.8%	95	26.8%	166	34.4%
	COMBINED APPROVE	310	86.2%	353	86.6%	29	61.1%	281	79.2%	428	88.8%
	Somewhat disapprove	40	11.1%	37	9.1%	14	29.2%	48	13.5%	47	9.6%
	Strongly disapprove	10	2.7%	18	4.3%	5	9.7%	26	7.3%	8	1.6%
	COMBINED DISAPPROVE	49	13.8%	55	13.4%	19	38.9%	74	20.8%	54	11.2%
Public transit	Yes	273	71.8%	347	77.4%	46	88.0%	302	78.7%	375	71.8%
	No	107	28.2%	101	22.6%	6	12.0%	82	21.3%	147	28.2%
MAPS worth the cost	Strongly agree	255	66.5%	308	68.3%	28	52.2%	244	63.0%	359	68.2%
	Somewhat agree	76	19.7%	98	21.7%	17	32.2%	88	22.6%	111	21.0%
	COMBINED AGREE	331	86.2%	407	90.1%	45	84.3%	332	85.5%	470	89.2%
	Somewhat disagree	25	6.6%	25	5.5%	3	6.0%	23	6.0%	34	6.4%
	Strongly disagree	22	5.7%	12	2.7%	5	9.6%	26	6.7%	13	2.4%
	COMBINED DISAGREE	47	12.2%	37	8.1%	8	15.7%	49	12.7%	47	8.9%
	Unsure	6	1.6%	8	1.8%	0	.0%	7	1.7%	10	2.0%
MAPS KIDS worth the cost	Strongly agree	206	53.5%	200	44.5%	23	42.8%	172	44.4%	269	51.1%
	Somewhat agree	108	28.1%	139	30.9%	16	30.0%	111	28.6%	160	30.3%
	COMBINED AGREE	314	81.5%	339	75.4%	39	72.8%	283	73.1%	429	81.4%
	Somewhat disagree	40	10.3%	63	14.0%	9	17.3%	60	15.5%	53	10.1%
	Strongly disagree	18	4.8%	27	6.1%	5	8.7%	30	7.8%	21	4.0%
	COMBINED DISAGREE	58	15.1%	90	20.1%	14	26.0%	90	23.3%	75	14.2%
	Unsure	13	3.3%	20	4.5%	1	1.2%	14	3.6%	23	4.4%

		Political party						Sex			
		Democrat		Republican		Independent		Male		Female	
NBA worth the cost	Strongly agree	115	29.8%	130	29.0%	5	10.0%	122	31.5%	133	25.3%
	Somewhat agree	100	26.0%	143	31.9%	15	27.6%	86	22.2%	177	33.6%
	COMBINED AGREE	215	55.8%	273	60.9%	20	37.6%	207	53.7%	311	59.0%
	Somewhat disagree	91	23.7%	81	18.1%	8	15.4%	74	19.1%	115	21.7%
	Strongly disagree	69	17.8%	78	17.4%	23	42.8%	94	24.5%	80	15.2%
	COMBINED DISAGREE	160	41.5%	159	35.5%	31	58.1%	168	43.5%	195	37.0%
	Unsure	10	2.7%	16	3.6%	2	4.3%	11	2.7%	21	4.1%
MAPS 3 information	Yes	65	16.9%	83	18.5%	10	18.9%	75	19.5%	88	16.8%
	No	318	83.1%	366	81.5%	43	81.1%	311	80.5%	437	83.2%
Streetcar tax	Support	206	53.7%	223	49.6%	19	35.0%	183	47.4%	273	52.0%
	Oppose	122	31.9%	151	33.6%	24	44.6%	152	39.2%	156	29.6%
	Unsure	55	14.4%	76	16.9%	11	20.4%	52	13.4%	97	18.4%
Outdoor projects	Support	212	55.4%	243	54.0%	25	47.4%	214	55.3%	279	53.1%
	Oppose	117	30.5%	138	30.6%	16	30.4%	116	30.1%	162	30.8%
	Unsure	54	14.1%	69	15.3%	12	22.1%	56	14.6%	85	16.1%
Downtown center	Support	105	27.4%	130	29.0%	8	15.1%	116	30.0%	130	24.6%
	Oppose	223	58.0%	240	53.4%	41	76.9%	221	57.1%	302	57.3%
	Unsure	56	14.7%	79	17.7%	4	8.0%	50	12.9%	95	18.1%
Downtown park	Support	150	38.9%	160	35.5%	15	29.1%	142	36.8%	192	36.4%
	Oppose	175	45.4%	201	44.7%	28	52.8%	181	46.8%	233	44.3%
	Unsure	61	15.8%	89	19.8%	10	18.1%	63	16.4%	102	19.3%
River, Gardens, Pavillion	Further development of OK River	105	27.4%	117	26.0%	10	18.7%	106	27.3%	128	24.3%
	Extending canal to Myriad Gardens	88	22.9%	123	27.3%	9	16.7%	83	21.6%	142	27.1%
	Adding State Fair exhibit pavillion	51	13.3%	38	8.4%	10	18.0%	44	11.3%	60	11.4%
	None of the above	140	36.5%	171	38.2%	25	46.5%	154	39.8%	195	37.2%
Expiration v. Extension	Support extending one cent tax	204	53.1%	242	53.7%	22	43.1%	185	47.7%	287	54.5%
	Think one cent tax should expire	140	36.5%	163	36.0%	25	49.1%	165	42.7%	179	33.9%
	Unsure	40	10.4%	46	10.3%	4	7.9%	37	9.6%	61	11.6%

		Political party						Sex			
		Democrat		Republican		Independent		Male		Female	
Finance county jail	An extension of MAPS sales tax	87	22.8%	99	22.1%	8	14.2%	64	16.4%	136	25.9%
	Separate county sales tax	113	29.6%	125	27.7%	15	28.8%	118	30.4%	138	26.4%
	Property tax assessment	16	4.1%	21	4.7%	2	4.4%	25	6.5%	18	3.5%
	None of the above	167	43.6%	205	45.5%	28	52.5%	181	46.7%	232	44.3%

		Political label							
		Liberal		Moderate		Conservative		Unsure	
Cornett approval	Strongly approve	46	54.9%	173	51.4%	205	55.4%	21	50.1%
	Somewhat approve	24	28.5%	112	33.3%	112	30.4%	10	24.4%
	COMBINED APPROVE	70	83.4%	285	84.8%	318	85.8%	31	74.6%
	Somewhat disapprove	10	11.4%	41	12.1%	38	10.3%	6	14.3%
	Strongly disapprove	4	5.2%	10	3.1%	14	3.9%	5	11.2%
	COMBINED DISAPPROVE	14	16.6%	51	15.2%	52	14.2%	11	25.4%
Public transit	Yes	75	84.4%	280	79.1%	298	73.1%	21	42.9%
	No	14	15.6%	74	20.9%	110	26.9%	28	57.1%
MAPS worth the cost	Strongly agree	64	69.5%	249	69.7%	257	62.7%	30	59.7%
	Somewhat agree	19	20.9%	69	19.4%	98	24.1%	10	20.9%
	COMBINED AGREE	83	90.4%	319	89.1%	355	86.8%	40	80.5%
	Somewhat disagree	5	5.9%	20	5.6%	28	6.9%	2	3.8%
	Strongly disagree	3	3.7%	14	3.8%	16	3.9%	6	11.9%
	COMBINED DISAGREE	9	9.6%	34	9.4%	44	10.8%	8	15.7%
	Unsure	0	.0%	5	1.5%	10	2.4%	2	3.7%
MAPS KIDS worth the cost	Strongly agree	60	64.2%	171	47.8%	186	45.7%	23	45.0%
	Somewhat agree	20	21.6%	123	34.3%	112	27.6%	14	27.8%
	COMBINED AGREE	80	85.8%	293	82.1%	299	73.3%	36	72.8%
	Somewhat disagree	6	6.7%	39	11.0%	60	14.8%	5	9.8%
	Strongly disagree	5	5.3%	13	3.8%	29	7.0%	4	8.6%
	COMBINED DISAGREE	11	12.0%	53	14.8%	89	21.8%	9	18.4%
	Unsure	2	2.2%	11	3.1%	20	4.9%	4	8.8%
NBA worth the cost	Strongly agree	27	29.4%	104	29.2%	109	26.9%	11	21.8%
	Somewhat agree	14	14.9%	111	31.2%	124	30.5%	13	25.9%
	COMBINED AGREE	41	44.3%	216	60.4%	233	57.4%	24	47.7%
	Somewhat disagree	28	30.3%	70	19.7%	80	19.6%	9	18.2%
	Strongly disagree	20	21.9%	63	17.7%	78	19.1%	12	23.7%
	COMBINED DISAGREE	49	52.3%	134	37.4%	157	38.7%	21	42.0%
	Unsure	3	3.5%	8	2.2%	16	3.9%	5	10.3%

		Political label							
		Liberal		Moderate		Conservative		Unsure	
MAPS 3 information	Yes	16	17.1%	73	20.5%	68	16.8%	6	12.5%
	No	76	82.9%	283	79.5%	338	83.2%	44	87.5%
Streetcar tax	Support	65	70.0%	189	53.5%	183	44.7%	18	36.1%
	Oppose	20	21.5%	106	29.9%	159	38.9%	19	38.0%
	Unsure	8	8.5%	59	16.6%	67	16.4%	13	25.9%
Outdoor projects	Support	62	66.4%	201	56.6%	203	49.7%	25	49.2%
	Oppose	24	25.3%	89	25.2%	143	35.1%	19	37.3%
	Unsure	8	8.4%	65	18.2%	62	15.2%	7	13.5%
Downtown center	Support	30	31.9%	104	29.3%	103	25.3%	7	14.6%
	Oppose	52	55.5%	197	55.2%	237	58.1%	33	65.3%
	Unsure	12	12.6%	55	15.4%	68	16.6%	10	20.1%
Downtown park	Support	52	55.9%	145	40.6%	123	30.3%	12	24.2%
	Oppose	33	35.5%	144	40.2%	206	50.7%	27	53.1%
	Unsure	8	8.5%	68	19.2%	78	19.1%	11	22.7%
River, Gardens, Pavillion	Further development of OK River	22	23.8%	99	27.9%	107	26.4%	4	7.6%
	Extending canal to Myriad Gardens	28	30.3%	98	27.6%	91	22.5%	7	14.2%
	Adding State Fair exhibit pavillion	8	9.0%	44	12.3%	38	9.2%	13	26.2%
	None of the above	34	36.9%	114	32.2%	170	41.9%	26	52.0%
Expiration v. Extension	Support extending one cent tax	59	63.8%	203	57.1%	194	47.3%	15	29.2%
	Think one cent tax should expire	30	32.3%	115	32.3%	169	41.4%	24	48.8%
	Unsure	4	3.9%	37	10.5%	46	11.2%	11	22.0%
Finance county jail	An extension of MAPS sales tax	23	25.3%	81	22.5%	85	20.8%	8	16.6%
	Separate county sales tax	16	17.2%	116	32.6%	115	28.2%	10	20.2%
	Property tax assessment	11	11.7%	17	4.8%	13	3.3%	2	4.1%
	None of the above	42	45.8%	143	40.0%	194	47.7%	30	59.1%

		Age											
		18-24		25-34		35-44		45-54		55-64		65 +	
Cornett approval	Strongly approve	4	37.3%	18	56.5%	24	46.3%	95	48.6%	126	54.9%	171	56.8%
	Somewhat approve	2	15.7%	8	26.6%	21	40.4%	62	31.7%	77	33.3%	87	29.1%
	COMBINED APPROVE	6	53.0%	26	83.1%	44	86.8%	157	80.3%	203	88.2%	258	85.9%
	Somewhat disapprove	5	47.0%	1	2.9%	5	9.1%	28	14.2%	20	8.8%	33	11.0%
	Strongly disapprove	0	.0%	4	14.0%	2	4.1%	11	5.6%	7	3.1%	9	3.1%
	COMBINED DISAPPROVE	5	47.0%	5	16.9%	7	13.2%	39	19.7%	27	11.8%	42	14.1%
Public transit	Yes	11	77.6%	25	73.7%	46	75.5%	166	75.5%	179	74.7%	243	76.0%
	No	3	22.4%	9	26.3%	15	24.5%	54	24.5%	61	25.3%	77	24.0%
MAPS worth the cost	Strongly agree	9	60.4%	26	75.1%	40	64.3%	152	69.8%	171	70.6%	193	59.4%
	Somewhat agree	4	26.9%	6	18.0%	13	20.0%	44	20.1%	44	18.0%	85	26.1%
	COMBINED AGREE	12	87.3%	32	93.1%	53	84.3%	196	89.9%	215	88.7%	278	85.5%
	Somewhat disagree	2	12.7%	1	3.2%	3	4.5%	9	4.3%	15	6.2%	27	8.3%
	Strongly disagree	0	.0%	1	3.7%	5	8.6%	11	5.1%	9	3.8%	11	3.2%
	COMBINED DISAGREE	2	12.7%	2	6.9%	8	13.2%	20	9.4%	24	10.0%	38	11.6%
	Unsure	0	.0%	0	.0%	2	2.6%	2	.7%	3	1.3%	10	2.9%
MAPS KIDS worth the cost	Strongly agree	9	60.2%	15	43.4%	31	50.1%	103	47.1%	111	45.8%	164	50.6%
	Somewhat agree	5	31.9%	12	35.0%	15	24.2%	64	29.3%	76	31.5%	94	29.0%
	COMBINED AGREE	13	92.0%	27	78.4%	46	74.3%	168	76.4%	187	77.3%	258	79.6%
	Somewhat disagree	1	8.0%	1	3.2%	10	16.2%	27	12.3%	30	12.3%	41	12.6%
	Strongly disagree	0	.0%	3	9.1%	4	6.3%	20	9.2%	13	5.6%	9	2.9%
	COMBINED DISAGREE	1	8.0%	4	12.3%	14	22.5%	47	21.5%	43	17.9%	50	15.5%
	Unsure	0	.0%	3	9.3%	2	3.2%	5	2.1%	12	4.8%	16	4.9%
NBA worth the cost	Strongly agree	0	.0%	17	49.6%	16	26.1%	64	29.1%	69	28.6%	83	25.6%
	Somewhat agree	8	57.2%	7	19.2%	17	26.8%	63	28.6%	69	28.6%	94	29.1%
	COMBINED AGREE	8	57.2%	24	68.8%	33	52.9%	127	57.7%	139	57.3%	176	54.7%
	Somewhat disagree	3	20.6%	3	9.6%	9	14.2%	45	20.6%	49	20.4%	75	23.3%
	Strongly disagree	2	12.7%	6	18.5%	16	26.1%	45	20.4%	46	18.8%	57	17.7%
	COMBINED DISAGREE	5	33.3%	10	28.1%	25	40.3%	90	40.9%	95	39.2%	132	41.0%
	Unsure	1	9.5%	1	3.1%	4	6.7%	3	1.4%	9	3.5%	14	4.3%

		Age											
		18-24		25-34		35-44		45-54		55-64		65 +	
MAPS 3 information	Yes	2	17.5%	4	12.3%	10	15.8%	36	16.4%	37	15.5%	74	22.8%
	No	12	82.5%	30	87.7%	53	84.2%	184	83.6%	203	84.5%	249	77.2%
Streetcar tax	Support	6	39.8%	17	50.7%	33	52.4%	117	53.2%	132	55.2%	143	44.1%
	Oppose	9	60.2%	13	37.3%	15	24.2%	63	28.7%	78	32.7%	124	38.1%
	Unsure	0	.0%	4	12.0%	15	23.4%	40	18.1%	29	12.1%	58	17.8%
Outdoor projects	Support	13	92.0%	25	72.9%	43	68.5%	136	62.0%	127	52.9%	140	43.4%
	Oppose	1	8.0%	6	18.6%	15	23.5%	48	21.7%	76	31.7%	128	39.6%
	Unsure	0	.0%	3	8.5%	5	8.0%	36	16.4%	37	15.4%	55	17.1%
Downtown center	Support	2	17.5%	11	34.1%	21	33.6%	69	31.4%	69	28.4%	68	21.0%
	Oppose	12	82.5%	18	53.5%	31	49.6%	118	54.0%	140	57.5%	195	60.0%
	Unsure	0	.0%	4	12.4%	10	16.8%	32	14.6%	34	14.1%	61	18.9%
Downtown park	Support	11	79.4%	15	42.3%	21	34.3%	97	44.3%	92	38.1%	93	28.7%
	Oppose	1	8.0%	13	39.3%	25	40.1%	84	38.5%	115	47.6%	165	50.7%
	Unsure	2	12.7%	6	18.4%	16	25.6%	38	17.2%	34	14.3%	67	20.6%
River, Gardens, Pavillion	Further development of OK River	1	9.5%	9	27.4%	15	23.9%	62	28.1%	60	24.9%	84	25.9%
	Extending canal to Myriad Gardens	2	12.7%	10	30.3%	18	28.8%	60	27.5%	57	23.8%	72	22.3%
	Adding State Fair exhibit pavillion	8	55.6%	1	3.2%	5	7.5%	28	12.5%	33	13.8%	28	8.6%
	None of the above	3	22.2%	13	39.1%	25	39.9%	70	31.8%	90	37.4%	140	43.2%
Expiration v. Extension	Support extending one cent tax	10	68.1%	20	57.8%	32	50.2%	122	56.0%	126	51.8%	157	48.4%
	Think one cent tax should expire	5	31.9%	12	36.4%	25	40.2%	72	33.0%	89	36.6%	133	41.0%
	Unsure	0	.0%	2	5.7%	6	9.6%	24	11.0%	28	11.6%	35	10.7%
Finance county jail	An extension of MAPS sales tax	5	31.9%	4	12.2%	14	23.0%	38	17.3%	54	22.4%	83	25.8%
	Separate county sales tax	3	20.6%	14	41.8%	17	26.8%	67	30.4%	74	30.4%	79	24.5%
	Property tax assessment	0	.0%	6	18.9%	4	5.9%	8	3.6%	9	3.7%	14	4.4%
	None of the above	7	47.5%	9	27.1%	27	44.3%	107	48.7%	106	43.5%	146	45.3%

		Religious attendance							
		More than once a week		Once a week		Occasionally throughout yr.		Don't attend	
Cornett approval	Strongly approve	116	52.7%	135	54.5%	124	54.1%	58	59.0%
	Somewhat approve	68	30.8%	81	32.6%	69	29.9%	23	23.7%
	COMBINED APPROVE	184	83.5%	216	87.1%	193	84.0%	82	82.7%
	Somewhat disapprove	24	11.0%	21	8.6%	32	13.8%	14	14.2%
	Strongly disapprove	12	5.5%	11	4.3%	5	2.2%	3	3.1%
	COMBINED DISAPPROVE	36	16.5%	32	12.9%	37	16.0%	17	17.3%
Public transit	Yes	175	74.4%	212	79.3%	175	71.3%	82	71.6%
	No	60	25.6%	55	20.7%	70	28.7%	33	28.4%
MAPS worth the cost	Strongly agree	163	68.5%	187	69.3%	158	63.7%	68	59.3%
	Somewhat agree	53	22.2%	58	21.4%	55	22.2%	25	21.7%
	COMBINED AGREE	215	90.7%	245	90.7%	212	85.9%	93	81.0%
	Somewhat disagree	7	2.8%	16	5.9%	21	8.5%	10	9.1%
	Strongly disagree	8	3.3%	7	2.6%	13	5.3%	9	7.8%
	COMBINED DISAGREE	14	6.1%	23	8.4%	34	13.7%	19	16.9%
	Unsure	8	3.2%	2	.9%	1	.3%	2	2.1%
MAPS KIDS worth the cost	Strongly agree	121	51.3%	137	50.5%	118	47.7%	45	39.7%
	Somewhat agree	54	22.8%	81	29.8%	86	34.9%	37	31.9%
	COMBINED AGREE	175	74.1%	217	80.3%	203	82.6%	82	71.6%
	Somewhat disagree	37	15.7%	31	11.4%	25	10.2%	17	14.4%
	Strongly disagree	14	6.0%	10	3.7%	11	4.7%	9	7.7%
	COMBINED DISAGREE	51	21.7%	41	15.1%	37	14.8%	25	22.1%
	Unsure	10	4.2%	12	4.5%	6	2.6%	7	6.3%
NBA worth the cost	Strongly agree	75	31.8%	78	28.8%	66	26.6%	25	21.9%
	Somewhat agree	63	26.5%	89	32.9%	74	29.9%	26	22.7%
	COMBINED AGREE	138	58.3%	167	61.7%	140	56.6%	51	44.7%
	Somewhat disagree	46	19.2%	54	20.1%	54	21.9%	24	21.4%
	Strongly disagree	46	19.5%	44	16.2%	43	17.3%	30	26.4%
	COMBINED DISAGREE	92	38.7%	98	36.3%	97	39.3%	54	47.8%
	Unsure	7	3.0%	5	2.0%	10	4.1%	9	7.5%

		Religious attendance							
		More than once a week		Once a week		Occasionally throughout yr.		Don't attend	
MAPS 3 information	Yes	43	18.1%	49	18.5%	37	14.9%	29	25.6%
	No	194	81.9%	218	81.5%	211	85.1%	85	74.4%
Streetcar tax	Support	117	49.5%	147	54.6%	120	48.7%	55	47.7%
	Oppose	78	33.1%	84	31.3%	83	33.6%	44	38.4%
	Unsure	41	17.4%	38	14.1%	44	17.8%	16	13.8%
Outdoor projects	Support	121	51.0%	153	56.6%	139	56.6%	62	54.4%
	Oppose	72	30.3%	79	29.2%	76	30.8%	37	32.1%
	Unsure	44	18.6%	38	14.1%	31	12.6%	15	13.5%
Downtown center	Support	71	30.0%	80	29.6%	58	23.5%	24	21.2%
	Oppose	121	51.3%	147	54.5%	150	61.0%	75	65.6%
	Unsure	44	18.7%	43	15.9%	38	15.5%	15	13.2%
Downtown park	Support	82	34.4%	105	38.7%	94	38.0%	44	38.5%
	Oppose	108	45.3%	120	44.5%	107	43.2%	53	46.1%
	Unsure	48	20.3%	45	16.8%	46	18.8%	18	15.4%
River, Gardens, Pavillion	Further development of OK River	61	25.7%	64	23.7%	65	26.7%	34	29.4%
	Extending canal to Myriad Gardens	56	23.5%	84	31.2%	57	23.2%	22	19.3%
	Adding State Fair exhibit pavillion	31	13.3%	22	8.1%	35	14.2%	5	4.7%
	None of the above	89	37.6%	100	37.1%	88	35.9%	54	46.7%
Expiration v. Extension	Support extending one cent tax	112	47.2%	154	56.8%	131	53.1%	56	48.5%
	Think one cent tax should expire	92	38.6%	96	35.3%	89	35.9%	51	44.1%
	Unsure	34	14.2%	21	7.8%	27	11.0%	8	7.4%
Finance county jail	An extension of MAPS sales tax	59	25.0%	64	23.7%	48	19.4%	21	18.7%
	Separate county sales tax	58	24.7%	85	31.4%	72	29.0%	26	22.4%
	Property tax assessment	6	2.6%	12	4.3%	18	7.3%	5	4.7%
	None of the above	113	47.7%	109	40.5%	109	44.3%	62	54.2%

		Race									
		White/Caucasian		African American		Hispanic/Latino		Asian American		Native American	
Cornett approval	Strongly approve	384	55.4%	32	49.0%	6	42.5%	4	60.7%	14	44.1%
	Somewhat approve	206	29.7%	22	33.9%	6	42.7%	1	11.7%	13	42.8%
	COMBINED APPROVE	589	85.1%	55	82.9%	13	85.2%	5	72.4%	27	87.0%
	Somewhat disapprove	75	10.8%	8	12.2%	1	8.2%	2	27.6%	3	8.9%
	Strongly disapprove	28	4.1%	3	4.9%	1	6.6%	0	.0%	1	4.1%
	COMBINED DISAPPROVE	103	14.9%	11	17.1%	2	14.8%	2	27.6%	4	13.0%
Public transit	Yes	564	74.5%	49	73.3%	12	71.8%	5	73.3%	27	86.0%
	No	192	25.5%	18	26.7%	5	28.2%	2	26.7%	4	14.0%
MAPS worth the cost	Strongly agree	508	66.6%	40	58.3%	11	65.0%	4	60.7%	20	62.1%
	Somewhat agree	161	21.1%	23	33.8%	5	29.3%	1	12.7%	7	20.9%
	COMBINED AGREE	669	87.7%	63	92.1%	16	94.3%	5	73.3%	26	83.0%
	Somewhat disagree	51	6.7%	2	2.7%	1	5.7%	1	11.7%	0	.0%
	Strongly disagree	29	3.8%	2	2.8%	0	.0%	1	15.0%	5	17.0%
	COMBINED DISAGREE	80	10.6%	4	5.5%	1	5.7%	2	26.7%	5	17.0%
	Unsure	13	1.8%	2	2.4%	0	.0%	0	.0%	0	.0%
MAPS KIDS worth the cost	Strongly agree	374	49.1%	34	48.7%	9	54.0%	3	46.7%	11	34.5%
	Somewhat agree	222	29.2%	14	20.9%	8	46.0%	1	14.0%	12	39.0%
	COMBINED AGREE	596	78.2%	48	69.6%	17	100%	4	60.7%	23	73.5%
	Somewhat disagree	93	12.2%	12	17.6%	0	.0%	2	24.4%	5	17.1%
	Strongly disagree	39	5.1%	6	9.2%	0	.0%	1	15.0%	3	9.4%
	COMBINED DISAGREE	132	17.3%	18	26.8%	0	.0%	3	39.3%	8	26.5%
	Unsure	34	4.4%	2	3.6%	0	.0%	0	.0%	0	.0%
NBA worth the cost	Strongly agree	200	26.3%	29	42.1%	3	15.8%	4	59.3%	11	33.7%
	Somewhat agree	225	29.6%	16	22.9%	8	48.6%	0	.0%	6	19.6%
	COMBINED AGREE	425	55.9%	45	65.0%	11	64.4%	4	59.3%	17	53.3%
	Somewhat disagree	164	21.5%	10	14.0%	2	9.9%	0	.0%	5	16.0%
	Strongly disagree	142	18.6%	13	18.5%	4	25.7%	3	40.7%	10	30.7%
	COMBINED DISAGREE	305	40.1%	22	32.5%	6	35.6%	3	40.7%	15	46.7%
	Unsure	30	4.0%	2	2.5%	0	.0%	0	.0%	0	.0%

		Race									
		White/Caucasian		African American		Hispanic/Latino		Asian American		Native American	
MAPS 3 information	Yes	133	17.5%	16	23.8%	3	15.8%	3	42.9%	6	18.8%
	No	628	82.5%	52	76.2%	14	84.2%	4	57.1%	26	81.2%
Streetcar tax	Support	389	51.1%	39	56.2%	6	33.6%	4	60.7%	13	40.5%
	Oppose	257	33.8%	18	26.6%	7	42.4%	2	26.7%	14	42.9%
	Unsure	115	15.1%	12	17.1%	4	24.0%	1	12.7%	5	16.7%
Outdoor projects	Support	417	54.7%	37	55.1%	5	32.7%	4	60.7%	21	65.5%
	Oppose	232	30.4%	20	29.4%	6	37.7%	2	26.7%	10	31.4%
	Unsure	113	14.8%	11	15.6%	5	29.6%	1	12.7%	1	3.1%
Downtown center	Support	197	25.9%	28	41.6%	5	29.9%	3	46.7%	7	23.1%
	Oppose	440	57.7%	31	45.7%	10	60.2%	3	40.7%	21	66.1%
	Unsure	125	16.4%	9	12.7%	2	9.9%	1	12.7%	3	10.8%
Downtown park	Support	278	36.4%	32	47.0%	4	26.2%	4	59.3%	12	38.0%
	Oppose	349	45.8%	24	34.5%	8	49.8%	3	40.7%	15	46.8%
	Unsure	136	17.9%	13	18.4%	4	24.0%	0	.0%	5	15.3%
River, Gardens, Pavillion	Further development of OK River	208	27.3%	13	18.4%	2	10.7%	2	28.9%	5	17.6%
	Extending canal to Myriad Gardens	183	24.1%	21	30.1%	6	35.5%	1	17.8%	9	29.5%
	Adding State Fair exhibit pavillion	84	11.0%	10	14.8%	2	11.0%	2	26.7%	3	10.0%
	None of the above	286	37.6%	25	36.7%	7	42.8%	2	26.7%	13	42.9%
Expiration v. Extension	Support extending one cent tax	401	52.5%	37	53.8%	8	46.5%	4	60.7%	12	36.8%
	Think one cent tax should expire	282	36.9%	25	36.7%	8	47.6%	2	26.7%	16	49.2%
	Unsure	81	10.6%	7	9.5%	1	5.9%	1	12.7%	4	14.0%
Finance county jail	An extension of MAPS sales tax	180	23.6%	6	8.9%	2	9.2%	3	41.6%	4	11.3%
	Separate county sales tax	207	27.2%	25	36.9%	3	15.5%	2	25.7%	10	32.2%
	Property tax assessment	36	4.7%	6	9.1%	0	.0%	1	17.8%	0	.0%
	None of the above	339	44.4%	31	45.1%	12	75.3%	1	15.0%	18	56.5%

		Income									
		< \$25k		\$25-50k		\$50-75k		\$75-100k		\$100k +	
Cornett approval	Strongly approve	63	48.3%	114	55.4%	75	50.5%	62	62.2%	79	64.1%
	Somewhat approve	43	33.1%	53	25.8%	51	34.5%	32	32.2%	30	24.4%
	COMBINED APPROVE	107	81.4%	167	81.3%	126	85.0%	95	94.4%	108	88.5%
	Somewhat disapprove	17	13.1%	29	14.3%	21	14.0%	2	2.4%	8	6.4%
	Strongly disapprove	7	5.5%	9	4.5%	2	1.1%	3	3.2%	6	5.1%
	COMBINED DISAPPROVE	24	18.6%	38	18.7%	22	15.0%	6	5.6%	14	11.5%
Public transit	Yes	87	62.0%	157	71.1%	128	77.6%	86	82.1%	108	84.7%
	No	53	38.0%	64	28.9%	37	22.4%	19	17.9%	20	15.3%
MAPS worth the cost	Strongly agree	78	54.2%	140	63.2%	107	65.4%	84	77.7%	102	79.4%
	Somewhat agree	37	26.0%	54	24.2%	38	23.0%	18	16.3%	17	13.0%
	COMBINED AGREE	115	80.1%	193	87.4%	145	88.4%	102	94.1%	118	92.5%
	Somewhat disagree	13	9.3%	18	8.1%	8	4.9%	3	2.4%	7	5.1%
	Strongly disagree	12	8.2%	8	3.8%	7	4.6%	2	2.0%	2	1.5%
	COMBINED DISAGREE	25	17.5%	26	11.8%	16	9.5%	5	4.4%	8	6.6%
	Unsure	3	2.4%	2	.7%	4	2.1%	2	1.5%	1	.9%
MAPS KIDS worth the cost	Strongly agree	70	48.6%	102	46.0%	81	49.3%	56	52.0%	73	57.4%
	Somewhat agree	42	29.4%	75	33.8%	37	22.5%	27	25.1%	32	25.5%
	COMBINED AGREE	112	78.0%	178	79.8%	118	71.7%	83	77.1%	105	82.9%
	Somewhat disagree	15	10.4%	31	13.7%	31	18.7%	10	9.1%	10	8.1%
	Strongly disagree	7	4.9%	12	5.4%	9	5.3%	6	5.9%	10	8.2%
	COMBINED DISAGREE	22	15.3%	42	19.1%	39	24.0%	16	15.1%	21	16.2%
	Unsure	10	6.8%	2	1.1%	7	4.3%	9	7.9%	1	.9%
NBA worth the cost	Strongly agree	27	18.9%	54	24.3%	52	31.8%	42	38.7%	48	37.2%
	Somewhat agree	48	34.0%	65	29.3%	38	23.3%	29	27.1%	43	34.0%
	COMBINED AGREE	75	52.9%	119	53.6%	90	55.2%	71	65.7%	91	71.2%
	Somewhat disagree	25	17.8%	58	26.2%	32	19.7%	21	19.2%	17	13.1%
	Strongly disagree	34	24.2%	42	19.1%	35	21.5%	13	11.9%	17	12.9%
	COMBINED DISAGREE	59	42.0%	100	45.3%	67	41.1%	34	31.1%	33	26.1%
	Unsure	7	5.1%	2	1.1%	6	3.7%	3	3.1%	4	2.8%

		Income									
		< \$25k		\$25-50k		\$50-75k		\$75-100k		\$100k +	
MAPS 3 information	Yes	23	16.3%	43	19.6%	28	17.0%	28	26.3%	19	15.1%
	No	118	83.7%	178	80.4%	136	83.0%	80	73.7%	109	84.9%
Streetcar tax	Support	57	40.4%	103	46.4%	91	55.5%	67	61.6%	76	59.9%
	Oppose	62	43.7%	76	33.9%	48	29.6%	31	29.1%	36	28.6%
	Unsure	23	15.9%	44	19.7%	24	14.9%	10	9.4%	15	11.5%
Outdoor projects	Support	60	41.7%	111	49.7%	98	60.1%	70	64.5%	92	72.0%
	Oppose	62	43.3%	77	34.8%	41	25.3%	23	21.3%	21	16.1%
	Unsure	22	15.0%	34	15.4%	24	14.7%	15	14.2%	15	11.9%
Downtown center	Support	24	16.8%	53	23.7%	54	33.0%	39	36.3%	48	38.1%
	Oppose	100	69.7%	135	61.0%	83	50.9%	56	52.0%	61	48.3%
	Unsure	19	13.5%	34	15.3%	26	16.1%	13	11.7%	17	13.6%
Downtown park	Support	33	22.8%	71	32.3%	68	41.7%	52	48.1%	68	52.9%
	Oppose	87	60.5%	105	47.7%	70	42.5%	39	35.9%	43	33.6%
	Unsure	24	16.7%	44	20.0%	26	15.8%	17	16.1%	17	13.4%
River, Gardens, Pavillion	Further development of OK River	30	21.0%	58	26.1%	44	26.7%	34	31.7%	37	28.8%
	Extending canal to Myriad Gardens	20	14.1%	48	21.5%	50	30.6%	35	32.6%	40	31.6%
	Adding State Fair exhibit pavillion	28	19.8%	34	15.1%	12	7.1%	8	7.4%	5	4.0%
	None of the above	64	45.0%	83	37.4%	58	35.6%	31	28.3%	46	35.6%
Expiration v. Extension	Support extending one cent tax	57	40.1%	118	53.0%	91	55.9%	62	57.1%	87	67.7%
	Think one cent tax should expire	71	49.4%	85	38.3%	63	38.7%	32	29.9%	27	21.2%
	Unsure	15	10.4%	19	8.7%	9	5.3%	14	13.0%	14	11.1%
Finance county jail	An extension of MAPS sales tax	31	22.0%	65	29.3%	40	24.8%	19	17.4%	17	13.5%
	Separate county sales tax	39	27.4%	49	22.1%	46	28.3%	36	33.0%	48	37.8%
	Property tax assessment	4	3.0%	9	3.9%	9	5.7%	9	8.4%	7	5.4%
	None of the above	68	47.7%	99	44.7%	67	41.2%	45	41.2%	55	43.3%

City Council Ward - PRECODE

		Gary Marrs		Sam Bowman		Larry McAtee		Pete White		Brian Walters		Meg Saylor		Ronald Skip Kelly		Patrick Ryan	
Cornett approval	Strongly approve	73	55.6%	49	53.8%	23	38.7%	62	51.1%	82	56.4%	16	50.1%	60	48.6%	84	62.9%
	Somewhat approve	37	28.0%	27	29.6%	26	43.6%	39	31.7%	33	22.7%	12	38.2%	46	37.4%	41	30.8%
	COMBINED APPROVE	109	83.6%	76	83.4%	49	82.3%	101	82.8%	114	79.0%	28	88.2%	107	86.0%	125	93.6%
	Somewhat disapprove	13	9.9%	13	13.8%	7	12.2%	18	14.8%	22	15.4%	2	5.5%	12	9.4%	8	5.8%
	Strongly disapprove	8	6.5%	3	2.8%	3	5.4%	3	2.4%	8	5.5%	2	6.3%	6	4.6%	1	.6%
	COMBINED DISAPPROVE	21	16.4%	15	16.6%	11	17.7%	21	17.2%	30	21.0%	4	11.8%	17	14.0%	9	6.4%
Public transit	Yes	104	74.2%	78	79.9%	42	64.5%	91	68.8%	109	70.8%	27	73.4%	90	67.2%	137	93.1%
	No	36	25.8%	20	20.1%	23	35.5%	42	31.2%	45	29.2%	10	26.6%	44	32.8%	10	6.9%
MAPS worth the cost	Strongly agree	95	68.0%	60	61.1%	30	46.2%	88	64.2%	102	65.2%	25	66.4%	85	62.7%	121	81.5%
	Somewhat agree	28	20.2%	21	21.9%	24	36.3%	28	20.2%	36	23.1%	10	25.9%	32	23.4%	20	13.5%
	COMBINED AGREE	123	88.2%	81	82.9%	54	82.4%	115	84.4%	138	88.3%	34	92.3%	116	86.1%	141	95.0%
	Somewhat disagree	9	6.2%	11	10.8%	9	13.9%	9	6.7%	7	4.3%	2	5.5%	7	5.4%	3	2.3%
	Strongly disagree	6	4.4%	1	1.4%	2	2.4%	11	7.7%	10	6.2%	1	2.3%	5	3.6%	4	2.7%
	COMBINED DISAGREE	15	10.6%	12	12.3%	11	16.3%	20	14.5%	16	10.5%	3	7.7%	12	9.0%	7	5.0%
	Unsure	2	1.2%	5	4.8%	1	1.2%	2	1.1%	2	1.2%	0	.0%	7	4.9%	0	.0%
MAPS KIDS worth the cost	Strongly agree	73	51.7%	45	46.4%	26	40.3%	62	45.7%	78	49.8%	15	40.1%	62	46.4%	81	54.5%
	Somewhat agree	47	33.7%	28	29.0%	20	31.6%	41	29.7%	42	27.1%	17	45.5%	34	25.1%	41	27.8%
	COMBINED AGREE	120	85.5%	73	75.4%	46	71.9%	103	75.4%	120	76.9%	32	85.6%	96	71.4%	122	82.2%
	Somewhat disagree	12	8.4%	13	13.5%	12	18.1%	16	12.0%	16	10.4%	2	6.0%	24	18.0%	18	12.0%
	Strongly disagree	4	2.8%	6	6.6%	6	10.0%	9	6.3%	12	7.5%	3	8.4%	6	4.1%	6	3.9%
	COMBINED DISAGREE	16	11.2%	19	20.1%	18	28.1%	25	18.3%	28	17.8%	5	14.4%	30	22.2%	24	15.9%
	Unsure	5	3.4%	4	4.5%	0	.0%	9	6.4%	8	5.2%	0	.0%	9	6.4%	3	1.9%
NBA worth the cost	Strongly agree	38	27.3%	26	26.9%	8	12.5%	42	30.7%	37	23.6%	8	21.9%	40	29.7%	56	37.6%
	Somewhat agree	27	19.5%	29	29.7%	18	27.4%	41	30.3%	49	31.5%	15	41.5%	41	30.5%	42	28.4%
	COMBINED AGREE	66	46.9%	55	56.6%	25	39.9%	83	61.1%	86	55.1%	24	63.4%	81	60.3%	98	66.0%
	Somewhat disagree	39	27.6%	24	24.0%	18	28.8%	23	17.0%	30	19.5%	7	18.0%	23	16.8%	25	16.7%
	Strongly disagree	30	21.5%	16	16.8%	18	28.6%	28	20.7%	34	22.0%	5	12.7%	22	16.1%	22	14.7%
	COMBINED DISAGREE	69	49.1%	40	40.8%	37	57.3%	51	37.7%	65	41.5%	11	30.7%	45	32.9%	47	31.4%
	Unsure	6	4.0%	2	2.5%	2	2.7%	2	1.2%	5	3.4%	2	6.0%	9	6.8%	4	2.5%

		City Council Ward - PRECODE															
		Gary Marrs		Sam Bowman		Larry McAtee		Pete White		Brian Walters		Meg Saylor		Ronald Skip Kelly		Patrick Ryan	
MAPS 3 information	Yes	24	16.8%	13	13.7%	12	18.4%	20	14.6%	33	21.5%	9	25.2%	24	18.3%	28	18.7%
	No	117	83.2%	85	86.3%	53	81.6%	115	85.4%	121	78.5%	28	74.8%	110	81.7%	120	81.3%
Streetcar tax	Support	70	50.4%	56	57.1%	21	32.4%	70	51.6%	76	48.6%	17	46.4%	63	46.8%	85	57.1%
	Oppose	48	34.8%	28	28.8%	30	45.8%	46	33.9%	56	36.1%	13	35.6%	46	34.4%	39	26.5%
	Unsure	21	14.9%	14	14.1%	14	21.8%	20	14.5%	24	15.3%	7	18.0%	25	18.8%	24	16.4%
Outdoor projects	Support	74	52.9%	60	61.6%	23	34.7%	67	49.4%	81	52.6%	23	61.3%	63	46.9%	102	68.8%
	Oppose	41	28.9%	24	24.3%	34	52.1%	48	35.3%	47	30.5%	10	27.8%	48	35.9%	26	17.8%
	Unsure	26	18.1%	14	14.1%	9	13.2%	21	15.4%	26	17.0%	4	10.9%	23	17.2%	20	13.4%
Downtown center	Support	32	22.6%	35	35.9%	6	8.5%	38	28.0%	43	27.3%	11	30.6%	34	25.2%	47	32.1%
	Oppose	83	58.9%	51	52.4%	52	79.3%	75	54.8%	86	55.4%	21	56.4%	77	57.0%	79	53.8%
	Unsure	26	18.5%	11	11.7%	8	12.2%	24	17.2%	27	17.3%	5	13.0%	24	17.9%	21	14.1%
Downtown park	Support	50	35.3%	37	37.7%	17	25.2%	47	34.4%	49	31.6%	15	40.5%	53	39.3%	67	45.7%
	Oppose	62	44.4%	43	43.6%	41	63.3%	67	48.8%	75	48.8%	19	51.0%	54	40.1%	52	35.6%
	Unsure	29	20.3%	18	18.7%	8	11.5%	23	16.8%	30	19.6%	3	8.5%	28	20.6%	27	18.7%
River, Gardens, Pavillion	Further development of OK River	31	22.4%	30	30.2%	12	18.5%	41	29.9%	48	30.8%	8	22.9%	27	20.2%	37	25.2%
	Extending canal to Myriad Gardens	36	25.7%	23	23.7%	13	20.6%	39	28.3%	29	18.9%	10	27.4%	26	19.7%	48	32.9%
	Adding State Fair exhibit pavillion	23	16.0%	10	10.3%	6	9.5%	16	12.0%	21	13.6%	2	5.3%	15	11.1%	10	7.1%
	None of the above	50	35.9%	35	35.7%	33	51.4%	41	29.7%	57	36.7%	16	44.4%	65	49.0%	51	34.8%
Expiration v. Extension	Support extending one cent tax	65	46.3%	55	57.1%	21	31.4%	72	52.4%	75	48.0%	21	56.3%	74	55.0%	90	61.2%
	Think one cent tax should expire	55	39.0%	30	31.5%	39	59.4%	52	38.1%	64	41.1%	11	29.7%	50	36.7%	43	29.3%
	Unsure	21	14.7%	11	11.3%	6	9.1%	13	9.5%	17	10.8%	5	13.9%	11	8.3%	14	9.6%
Finance county jail	An extension of MAPS sales tax	29	20.4%	24	24.8%	14	21.9%	34	25.1%	38	24.4%	6	15.8%	21	15.7%	33	22.6%
	Separate county sales tax	47	33.5%	27	27.4%	13	20.3%	44	32.4%	40	25.6%	14	37.5%	34	25.6%	38	25.8%
	Property tax assessment	9	6.5%	5	5.3%	1	2.2%	3	2.4%	5	3.1%	3	7.2%	10	7.8%	7	4.5%
	None of the above	56	39.6%	42	42.5%	36	55.6%	54	40.1%	73	46.9%	15	39.6%	68	50.9%	69	47.2%

		Voter Score - PRECODE									
		< 81		81-150		151-220		221-290		291 +	
Cornett approval	Strongly approve	136	53.0%	111	55.6%	59	48.5%	45	48.9%	98	58.4%
	Somewhat approve	83	32.5%	59	29.6%	44	36.1%	29	31.4%	46	27.0%
	COMBINED APPROVE	219	85.5%	170	85.2%	104	84.6%	74	80.4%	144	85.4%
	Somewhat disapprove	25	9.9%	23	11.6%	15	12.4%	13	14.5%	17	10.4%
	Strongly disapprove	12	4.6%	7	3.3%	4	2.9%	5	5.2%	7	4.2%
	COMBINED DISAPPROVE	37	14.5%	30	14.8%	19	15.4%	18	19.6%	25	14.6%
Public transit	Yes	199	70.4%	161	75.7%	103	74.3%	75	77.2%	141	79.7%
	No	84	29.6%	52	24.3%	36	25.7%	22	22.8%	36	20.3%
MAPS worth the cost	Strongly agree	184	64.3%	153	71.1%	92	66.7%	62	62.6%	114	63.8%
	Somewhat agree	68	23.7%	42	19.5%	26	18.6%	23	23.4%	40	22.4%
	COMBINED AGREE	251	88.0%	194	90.6%	118	85.3%	85	86.0%	154	86.2%
	Somewhat disagree	10	3.6%	12	5.4%	14	10.1%	6	6.5%	15	8.3%
	Strongly disagree	17	6.1%	4	1.9%	5	3.4%	6	6.2%	7	3.7%
	COMBINED DISAGREE	28	9.7%	16	7.3%	19	13.5%	13	12.7%	21	12.0%
	Unsure	7	2.4%	4	2.1%	2	1.2%	1	1.2%	3	1.7%
MAPS KIDS worth the cost	Strongly agree	131	46.1%	112	52.1%	63	45.8%	47	47.7%	88	49.6%
	Somewhat agree	86	30.3%	59	27.4%	40	28.9%	32	32.0%	54	30.2%
	COMBINED AGREE	218	76.4%	171	79.5%	103	74.7%	79	79.8%	142	79.8%
	Somewhat disagree	35	12.1%	21	9.9%	21	15.5%	13	12.7%	24	13.3%
	Strongly disagree	18	6.2%	12	5.4%	8	5.8%	5	4.7%	10	5.4%
	COMBINED DISAGREE	52	18.3%	33	15.3%	29	21.2%	17	17.4%	33	18.7%
	Unsure	15	5.3%	11	5.2%	6	4.1%	3	2.8%	3	1.5%
NBA worth the cost	Strongly agree	89	31.2%	66	30.4%	29	21.2%	28	29.1%	43	24.0%
	Somewhat agree	85	29.8%	64	29.4%	41	29.8%	26	26.8%	47	26.7%
	COMBINED AGREE	174	61.0%	129	59.8%	70	51.1%	55	55.9%	90	50.7%
	Somewhat disagree	50	17.6%	41	19.1%	36	26.2%	20	20.7%	41	22.9%
	Strongly disagree	46	16.2%	39	18.2%	26	18.9%	22	22.6%	42	23.6%
	COMBINED DISAGREE	97	33.8%	81	37.3%	62	45.1%	42	43.3%	83	46.5%
	Unsure	15	5.2%	6	2.9%	5	3.8%	1	.8%	5	2.8%

		Voter Score - PRECODE									
		< 81		81-150		151-220		221-290		291 +	
MAPS 3 information	Yes	52	18.4%	31	14.4%	21	15.2%	12	12.6%	47	26.5%
	No	232	81.6%	184	85.6%	116	84.8%	86	87.4%	131	73.5%
Streetcar tax	Support	141	49.4%	118	54.8%	69	50.7%	51	51.2%	79	44.4%
	Oppose	85	29.9%	63	29.0%	51	37.5%	38	38.1%	71	40.0%
	Unsure	59	20.8%	35	16.2%	16	11.8%	11	10.7%	28	15.6%
Outdoor projects	Support	168	59.1%	119	55.0%	78	56.5%	50	50.7%	79	44.4%
	Oppose	72	25.3%	61	28.2%	39	28.5%	36	37.0%	70	39.5%
	Unsure	44	15.6%	36	16.8%	21	15.1%	12	12.3%	29	16.1%
Downtown center	Support	88	30.9%	56	26.1%	27	19.9%	29	29.3%	45	25.4%
	Oppose	146	51.4%	122	56.2%	93	67.6%	59	59.6%	104	58.6%
	Unsure	50	17.7%	38	17.7%	17	12.5%	11	11.1%	28	16.1%
Downtown park	Support	118	41.5%	93	42.8%	40	28.8%	26	26.3%	58	32.7%
	Oppose	111	39.0%	93	42.9%	73	53.4%	51	51.7%	86	48.3%
	Unsure	55	19.5%	31	14.3%	24	17.8%	22	21.9%	34	19.0%
River, Gardens, Pavillion	Further development of OK River	83	29.1%	48	22.3%	32	23.0%	28	28.7%	43	24.6%
	Extending canal to Myriad Gardens	65	22.8%	67	30.8%	35	25.3%	21	21.3%	39	21.8%
	Adding State Fair exhibit pavillion	39	13.9%	22	10.1%	21	15.3%	7	7.4%	14	7.8%
	None of the above	97	34.2%	79	36.7%	50	36.4%	42	42.6%	81	45.8%
Expiration v. Extension	Support extending one cent tax	148	52.2%	125	57.8%	65	46.8%	42	42.9%	92	52.2%
	Think one cent tax should expire	103	36.4%	67	31.0%	55	39.8%	45	45.4%	74	41.6%
	Unsure	33	11.5%	24	11.2%	19	13.4%	12	11.7%	11	6.2%
Finance county jail	An extension of MAPS sales tax	63	22.0%	43	19.8%	25	18.6%	20	20.4%	48	27.2%
	Separate county sales tax	74	26.0%	62	28.8%	46	33.5%	31	31.9%	44	24.7%
	Property tax assessment	13	4.6%	8	3.5%	4	3.1%	10	10.6%	8	4.6%
	None of the above	135	47.4%	103	47.9%	61	44.8%	36	37.1%	78	43.6%

		Prior MAPS tax vote - PRECODE							
		Neither		MAPS For Kids		Ford Center renovations		Both	
Cornett approval	Strongly approve	178	51.6%	48	53.1%	103	53.4%	121	57.2%
	Somewhat approve	114	33.2%	33	37.2%	58	30.3%	55	25.9%
	COMBINED APPROVE	292	84.8%	81	90.3%	161	83.7%	176	83.2%
	Somewhat disapprove	35	10.3%	6	6.6%	25	13.3%	28	13.1%
	Strongly disapprove	17	5.0%	3	3.1%	6	3.0%	8	3.8%
	COMBINED DISAPPROVE	52	15.2%	9	9.7%	31	16.3%	36	16.8%
Public transit	Yes	268	69.9%	70	71.3%	156	77.3%	184	82.2%
	No	115	30.1%	28	28.7%	46	22.7%	40	17.8%
MAPS worth the cost	Strongly agree	251	65.1%	69	69.8%	130	63.8%	154	67.8%
	Somewhat agree	86	22.3%	17	17.1%	52	25.7%	43	18.9%
	COMBINED AGREE	336	87.4%	86	86.9%	183	89.5%	197	86.7%
	Somewhat disagree	21	5.5%	6	6.5%	10	5.1%	19	8.4%
	Strongly disagree	20	5.1%	3	2.6%	8	4.0%	8	3.7%
	COMBINED DISAGREE	41	10.6%	9	9.2%	18	9.1%	28	12.2%
	Unsure	8	2.0%	4	4.0%	3	1.5%	2	1.1%
MAPS KIDS worth the cost	Strongly agree	172	44.8%	42	43.1%	110	54.1%	117	51.4%
	Somewhat agree	118	30.7%	36	36.5%	48	23.8%	68	30.0%
	COMBINED AGREE	290	75.5%	78	79.5%	158	77.9%	185	81.3%
	Somewhat disagree	48	12.4%	14	14.1%	28	13.7%	24	10.6%
	Strongly disagree	26	6.8%	3	3.4%	9	4.6%	13	5.6%
	COMBINED DISAGREE	74	19.2%	17	17.5%	37	18.2%	37	16.1%
	Unsure	21	5.4%	3	3.0%	8	3.9%	6	2.5%
NBA worth the cost	Strongly agree	114	29.6%	24	24.1%	59	28.7%	59	26.0%
	Somewhat agree	120	31.1%	27	27.1%	54	26.5%	62	27.6%
	COMBINED AGREE	234	60.7%	51	51.2%	113	55.2%	121	53.6%
	Somewhat disagree	70	18.1%	25	25.1%	47	23.0%	47	20.7%
	Strongly disagree	64	16.6%	18	18.2%	38	18.5%	56	24.6%
	COMBINED DISAGREE	134	34.8%	43	43.3%	85	41.5%	102	45.3%
	Unsure	17	4.5%	5	5.5%	7	3.3%	2	1.1%

		Prior MAPS tax vote - PRECODE							
		Neither		MAPS For Kids		Ford Center rennovations		Both	
MAPS 3 information	Yes	57	14.8%	16	16.8%	36	17.7%	54	23.9%
	No	327	85.2%	81	83.2%	167	82.3%	173	76.1%
Streetcar tax	Support	187	48.6%	47	47.2%	106	52.4%	117	51.8%
	Oppose	128	33.2%	33	33.5%	65	32.1%	81	35.9%
	Unsure	70	18.2%	19	19.3%	32	15.5%	28	12.3%
Outdoor projects	Support	211	54.9%	45	46.1%	114	56.2%	122	53.9%
	Oppose	114	29.5%	32	32.8%	56	27.8%	76	33.5%
	Unsure	60	15.5%	21	21.1%	33	16.0%	29	12.7%
Downtown center	Support	98	25.5%	21	21.9%	63	30.7%	63	27.9%
	Oppose	218	56.5%	56	57.7%	117	57.2%	132	58.4%
	Unsure	69	18.0%	20	20.5%	25	12.1%	31	13.7%
Downtown park	Support	148	38.5%	27	27.2%	80	39.2%	79	34.8%
	Oppose	172	44.6%	44	44.8%	90	44.3%	108	47.5%
	Unsure	65	16.8%	27	28.0%	34	16.5%	40	17.7%
River, Gardens, Pavillion	Further development of OK River	100	26.2%	26	26.9%	48	23.4%	60	26.3%
	Extending canal to Myriad Gardens	96	25.1%	28	28.5%	55	27.2%	46	20.3%
	Adding State Fair exhibit pavillion	52	13.5%	9	9.3%	25	12.4%	17	7.7%
	None of the above	135	35.3%	34	35.2%	75	37.0%	104	45.8%
Expiration v. Extension	Support extending one cent tax	199	51.6%	44	44.3%	109	53.6%	121	53.2%
	Think one cent tax should expire	148	38.3%	39	39.6%	67	33.0%	90	39.7%
	Unsure	39	10.1%	16	16.2%	27	13.4%	16	7.0%
Finance county jail	An extension of MAPS sales tax	92	23.7%	17	17.8%	42	20.5%	49	21.5%
	Separate county sales tax	100	26.0%	32	33.0%	57	28.0%	68	29.9%
	Property tax assessment	16	4.1%	2	2.4%	14	7.1%	11	4.8%
	None of the above	178	46.2%	46	46.8%	90	44.4%	99	43.8%

		Political party											
		Democrat					Republican						
		Political label			Political label			Political label			Political label		
		Liberal	Moderate	Conservative	Liberal	Moderate	Conservative	Liberal	Moderate	Conservative	Liberal	Moderate	Conservative
Cornett approval	Strongly approve	36	54.8%	86	48.3%	46	52.5%	8	60.7%	75	64.4%	153	57.1%
	Somewhat approve	19	29.9%	70	39.3%	30	33.8%	3	26.2%	26	22.3%	79	29.3%
	COMBINED APPROVE	55	84.7%	156	87.6%	76	86.3%	11	86.9%	101	86.7%	232	86.4%
	Somewhat disapprove	7	11.1%	17	9.5%	12	13.7%	0	.0%	14	11.9%	22	8.3%
	Strongly disapprove	3	4.1%	5	2.8%	0	.0%	2	13.1%	2	1.4%	14	5.3%
	COMBINED DISAPPROVE	10	15.3%	22	12.4%	12	13.7%	2	13.1%	15	13.3%	36	13.6%
Public transit	Yes	60	87.1%	139	74.3%	62	66.6%	9	71.4%	104	84.1%	226	75.3%
	No	9	12.9%	48	25.7%	31	33.4%	3	28.6%	20	15.9%	74	24.7%
MAPS worth the cost	Strongly agree	53	75.0%	130	69.0%	53	57.4%	8	61.4%	95	75.6%	198	65.6%
	Somewhat agree	11	16.1%	32	17.1%	25	26.6%	4	30.7%	23	18.6%	68	22.4%
	COMBINED AGREE	64	91.1%	162	86.0%	78	84.0%	12	92.1%	118	94.3%	265	88.1%
	Somewhat disagree	4	5.6%	12	6.5%	8	8.7%	0	.0%	6	5.1%	18	5.9%
	Strongly disagree	2	3.3%	11	5.8%	4	4.4%	1	7.9%	0	.0%	11	3.6%
	COMBINED DISAGREE	6	8.9%	23	12.2%	12	13.1%	1	7.9%	6	5.1%	29	9.5%
	Unsure	0	.0%	3	1.7%	3	2.9%	0	.0%	1	.7%	7	2.4%
MAPS KIDS worth the cost	Strongly agree	49	67.5%	95	50.5%	46	49.9%	7	53.2%	52	41.3%	137	45.6%
	Somewhat agree	14	19.5%	61	32.3%	28	29.9%	4	26.6%	51	40.9%	80	26.6%
	COMBINED AGREE	63	87.0%	156	82.7%	74	79.8%	11	79.8%	103	82.3%	217	72.3%
	Somewhat disagree	3	4.8%	18	9.7%	15	15.7%	2	12.3%	17	13.5%	42	14.0%
	Strongly disagree	4	5.4%	8	4.2%	3	3.6%	1	7.9%	3	2.0%	24	7.9%
	COMBINED DISAGREE	7	10.2%	26	13.9%	18	19.3%	3	20.2%	19	15.5%	66	21.9%
	Unsure	2	2.8%	6	3.4%	1	.9%	0	.0%	3	2.2%	17	5.8%

		Political party											
		Democrat					Republican						
		Political label			Political label			Political label					
		Liberal	Moderate	Conservative	Liberal	Moderate	Conservative	Liberal	Moderate	Conservative			
NBA worth the cost	Strongly agree	23	31.1%	62	32.8%	18	19.5%	4	30.2%	37	29.3%	89	29.9%
	Somewhat agree	10	13.5%	51	26.9%	34	36.3%	3	24.8%	46	37.2%	88	29.4%
	COMBINED AGREE	32	44.7%	113	59.7%	52	55.8%	7	55.0%	83	66.5%	177	59.3%
	Somewhat disagree	22	30.6%	44	23.1%	22	23.5%	2	18.4%	21	17.0%	54	18.2%
	Strongly disagree	16	22.2%	30	15.9%	16	17.0%	4	26.6%	17	13.7%	55	18.3%
	COMBINED DISAGREE	38	52.7%	74	39.0%	38	40.5%	6	45.0%	38	30.7%	109	36.5%
	Unsure	2	2.6%	2	1.3%	3	3.7%	0	.0%	4	2.8%	12	4.2%
MAPS 3 information	Yes	11	15.0%	38	20.1%	14	14.7%	2	13.9%	27	21.9%	53	17.7%
	No	61	85.0%	150	79.9%	78	85.3%	11	86.1%	97	78.1%	247	82.3%
Streetcar tax	Support	55	76.4%	101	53.8%	40	43.2%	7	54.7%	73	59.0%	139	46.1%
	Oppose	12	16.2%	56	30.2%	40	43.1%	4	33.0%	30	24.4%	112	37.2%
	Unsure	5	7.5%	30	16.0%	13	13.7%	2	12.3%	21	16.6%	50	16.7%
Outdoor projects	Support	49	67.8%	103	55.1%	46	50.1%	7	54.7%	77	62.1%	154	51.2%
	Oppose	18	24.9%	53	28.3%	32	35.0%	4	33.0%	25	19.8%	104	34.5%
	Unsure	5	7.3%	31	16.6%	14	14.9%	2	12.3%	22	18.0%	43	14.3%
Downtown center	Support	24	33.2%	52	27.4%	23	25.1%	5	34.5%	46	36.7%	79	26.4%
	Oppose	40	55.3%	109	57.8%	56	60.9%	6	45.3%	56	44.9%	168	56.0%
	Unsure	8	11.5%	28	14.7%	13	14.0%	3	20.2%	23	18.4%	53	17.6%
Downtown park	Support	41	56.6%	73	38.9%	27	29.5%	6	42.5%	58	46.4%	94	31.5%
	Oppose	25	34.7%	83	44.1%	48	52.3%	6	45.3%	40	32.0%	148	49.3%
	Unsure	6	8.7%	32	17.0%	17	18.2%	2	12.3%	27	21.6%	57	19.1%
River, Gardens, Pavillion	Further development of OK River	17	23.5%	63	33.7%	23	25.1%	4	26.6%	29	23.1%	83	27.9%
	Extending canal to Myriad Gardens	23	32.3%	45	24.1%	17	17.9%	4	28.1%	43	34.6%	73	24.3%
	Adding State Fair exhibit pavillion	6	8.5%	25	13.2%	12	13.0%	1	7.9%	9	7.5%	25	8.3%
	None of the above	26	35.6%	54	29.1%	41	44.0%	5	37.4%	43	34.7%	118	39.5%
Expiration v. Extension	Support extending one cent tax	51	70.7%	101	53.7%	43	46.4%	6	48.9%	82	65.4%	148	49.3%
	Think one cent tax should expire	19	26.5%	63	33.6%	42	45.3%	5	38.9%	34	27.4%	118	39.2%
	Unsure	2	2.8%	24	12.7%	8	8.3%	2	12.3%	9	7.3%	35	11.5%

		Political party											
		Democrat						Republican					
		Political label						Political label					
		Liberal		Moderate		Conservative		Liberal		Moderate		Conservative	
Finance county jail	An extension of MAPS sales tax	20	27.4%	42	22.3%	19	20.6%	4	28.4%	29	23.6%	64	21.5%
	Separate county sales tax	14	19.2%	67	35.7%	28	30.0%	1	7.9%	37	29.3%	84	28.2%
	Property tax assessment	8	10.6%	6	3.2%	1	1.1%	1	6.4%	10	7.7%	11	3.5%
	None of the above	31	42.8%	73	38.8%	44	48.3%	8	57.3%	49	39.4%	141	46.9%

		Public transit				MAPS 3 information				Expiration v. Extension			
		Yes		No		Yes		No		Support extending one cent tax		Think one cent tax should expire	
Cornett approval	Strongly approve	340	50.1%	104	45.2%	102	62.2%	344	46.0%	297	62.9%	111	32.1%
	Somewhat approve	194	28.7%	65	28.5%	31	18.8%	230	30.7%	124	26.3%	100	29.0%
	Somewhat disapprove	65	9.6%	30	13.0%	14	8.5%	80	10.7%	20	4.2%	66	19.1%
	Strongly disapprove	22	3.2%	11	4.8%	6	3.6%	28	3.7%	6	1.4%	27	7.7%
	No opinion	55	8.1%	18	7.7%	7	4.5%	66	8.8%	23	4.8%	38	11.1%
	Refused	3	.4%	2	.9%	4	2.4%	1	.1%	2	.4%	3	.9%
MAPS worth the cost	Strongly agree	475	70.1%	123	53.9%	125	76.5%	476	63.7%	406	85.9%	140	40.8%
	Somewhat agree	137	20.2%	61	26.5%	27	16.3%	171	22.8%	52	11.0%	111	32.4%
	Somewhat disagree	34	4.9%	24	10.3%	7	4.4%	49	6.6%	8	1.7%	46	13.5%
	Strongly disagree	22	3.3%	14	6.0%	5	2.9%	33	4.4%	1	.2%	37	10.9%
	Unsure	9	1.3%	8	3.3%	0	.0%	17	2.3%	4	.9%	9	2.5%
	Refused	2	.2%	0	.0%	0	.0%	2	.2%	2	.3%	0	.0%
MAPS KIDS worth the cost	Strongly agree	334	49.3%	103	44.9%	103	63.2%	336	44.9%	307	64.9%	96	27.8%
	Somewhat agree	197	29.0%	73	31.8%	33	20.0%	236	31.6%	110	23.2%	124	35.9%
	Somewhat disagree	85	12.5%	29	12.6%	18	10.8%	96	12.8%	33	7.0%	68	19.7%
	Strongly disagree	36	5.3%	13	5.8%	7	4.5%	43	5.8%	5	1.1%	44	12.7%
	Unsure	24	3.6%	11	4.8%	2	1.0%	36	4.8%	16	3.3%	13	3.9%
	Refused	3	.4%	0	.0%	1	.4%	2	.2%	3	.5%	0	.0%
NBA worth the cost	Strongly agree	193	28.5%	59	25.6%	76	46.6%	178	23.8%	202	42.7%	33	9.7%
	Somewhat agree	204	30.0%	57	25.0%	36	22.2%	225	30.1%	161	34.1%	75	21.8%
	Somewhat disagree	137	20.2%	51	22.3%	23	14.1%	164	22.0%	66	13.9%	94	27.3%
	Strongly disagree	121	17.9%	51	22.2%	23	14.2%	151	20.2%	30	6.3%	132	38.3%
	Unsure	22	3.3%	10	4.2%	5	2.8%	27	3.7%	12	2.5%	9	2.7%
	Refused	1	.1%	2	.7%	0	.0%	2	.3%	2	.5%	1	.2%
Streetcar tax	Support	370	54.5%	81	35.5%	117	71.7%	339	45.4%	346	73.3%	73	21.3%
	Oppose	194	28.6%	112	48.8%	32	19.3%	273	36.5%	68	14.4%	226	65.8%
	Unsure	112	16.5%	35	15.3%	13	7.7%	135	18.1%	57	12.1%	43	12.4%
	Refused	3	.4%	1	.4%	2	1.3%	1	.1%	1	.3%	2	.5%

		Public transit				MAPS 3 information				Expiration v. Extension			
		Yes		No		Yes		No		Support extending one cent tax		Think one cent tax should expire	
Outdoor projects	Support	388	57.2%	97	42.5%	114	69.9%	379	50.6%	372	78.6%	91	26.6%
	Oppose	184	27.1%	93	40.4%	35	21.3%	241	32.2%	56	11.9%	204	59.4%
	Unsure	105	15.4%	37	16.3%	13	8.2%	127	17.0%	43	9.1%	47	13.8%
	Refused	2	.3%	2	.8%	1	.5%	2	.2%	2	.4%	1	.3%
Downtown center	Support	199	29.3%	42	18.4%	89	54.5%	155	20.7%	209	44.1%	28	8.1%
	Oppose	376	55.4%	144	62.7%	59	35.9%	462	61.8%	194	41.1%	286	83.0%
	Unsure	102	15.0%	43	18.6%	15	9.1%	130	17.3%	68	14.4%	30	8.7%
	Refused	2	.3%	1	.4%	1	.6%	2	.2%	2	.4%	1	.3%
Downtown park	Support	275	40.6%	53	23.2%	91	55.6%	242	32.3%	281	59.5%	35	10.0%
	Oppose	277	40.8%	135	59.0%	52	31.9%	359	48.0%	114	24.2%	264	76.6%
	Unsure	124	18.2%	41	17.8%	19	11.5%	147	19.6%	76	16.1%	44	12.9%
	Refused	3	.4%	0	.0%	2	1.0%	1	.1%	1	.2%	2	.5%
River, Gardens, Pavillion	Further development of OK River	175	25.8%	56	24.6%	66	40.3%	166	22.2%	164	34.6%	44	12.9%
	Extending canal to Myriad Gardens	188	27.7%	33	14.5%	46	28.1%	179	23.9%	163	34.5%	44	12.7%
	Adding State Fair exhibit pavillion	65	9.5%	37	16.1%	9	5.2%	93	12.4%	53	11.3%	37	10.7%
	None of the above	245	36.2%	103	44.8%	42	25.8%	306	40.9%	91	19.3%	217	62.9%
	Dk/Refused	5	.8%	0	.0%	1	.5%	4	.6%	2	.4%	3	.8%
Finance county jail	An extension of MAPS sales tax	150	22.1%	47	20.4%	46	27.9%	152	20.3%	142	30.0%	36	10.5%
	Separate county sales tax	179	26.3%	75	32.6%	49	30.3%	207	27.6%	140	29.6%	97	28.2%
	Property tax assessment	38	5.7%	5	2.2%	7	4.2%	37	4.9%	23	4.9%	17	5.0%
	None of the above	308	45.4%	103	44.8%	60	36.8%	352	47.0%	167	35.3%	192	55.7%
	Dk/Refused	3	.5%	0	.0%	1	.9%	2	.2%	1	.2%	2	.7%

ShapardResearch performed this poll using IVR, Interactive Voice Response, for its media clients.

While this method of data collection may differ from traditional public opinion pollsters who use live operator call centers, the automated survey process is identical and performs better in reducing common errors such as interviewer data entry errors, and bias such as interviewer bias. We use a single, digitally-recorded voice to conduct our interviews which insures that every respondent hears exactly the same question, from exactly the same voice, asked with the exact same inflection every single time. The poll's introduction is in the voice of one of the television station's well-known anchors, which can increase poll participation beyond that of traditional pollsters.

After the calls are completed, the data is processed through statistical software and weighted to insure that the sample reflects the overall population in terms of age, race, gender, political party, geography and other factors.

In an effort to provide the best research, ShapardResearch presents the following information in accordance with the *Best Practices for Survey and Public Opinion Research*, established by the American Association for Public Opinion Research (AAPOR).

Disclose all methods of the survey to permit evaluation and replication.

Excellence in survey practice requires that survey methods be fully disclosed and reported in sufficient detail to permit replication by another researcher and that all data (subject to appropriate safeguards to maintain privacy and confidentiality) be fully documented and made available for independent examination. Good professional practice imposes an obligation upon all survey and public opinion researchers to include, in any report of research results, or to make available when that report is released, certain minimal essential information about how the research was conducted to ensure that consumers of survey results have an adequate basis for judging the reliability and validity of the results reported.

Exemplary practice in survey research goes beyond such standards for "minimal disclosure," promulgated by the AAPOR and several other professional associations (e.g., CASRO and NCPP) by:

- (a) describing how the research was done in sufficient detail that a skilled researcher could repeat the study, and
- (b) making data available for independent examination and analysis by other responsible parties (with appropriate safeguards for privacy concerns).

A comprehensive list of the elements proposed for disclosure by one or more sources which in combination, exceed the "standards for minimum disclosure" proposed by any one of the professional organizations includes:

1. Who sponsored the survey, and who conducted it;
The Oklahoma Gazette and News9 (Oklahoma City) and conducted by ShapardResearch.
2. The purpose of the study, including specific objectives;
Test extention of one-cent sales tax in Oklahoma City and proposed projects known as MAPS 3.
3. The questionnaire and/or the exact, full wording of all questions asked, including any visual exhibits and the text of any preceding instruction or explanation to the interviewer or respondents that might reasonably be expected to affect the response;
Provided in this report.
4. A definition of the universe the population under study which the survey is intended to represent, and a description of the sampling frame used to identify this population (including its source and likely bias);
Likely voters registered to vote in Oklahoma City.
5. A description of the sample design, including cluster size, number of callbacks, information on eligibility criteria and screening procedures, method of selecting sample elements, mode of data collection, and other pertinent information;
Five callbacks to all non-connects; data collection by recorded call (IVR).
6. A description of the sample selection procedure, giving a clear indication of the methods by which respondents were selected by the researcher, or

- whether the respondents were entirely self-selected, and other details of how the sample was drawn in sufficient detail to permit fairly exact replication;
Those selected to participate were determined at random using a computerized calculation of our voter database's "likely voters".
7. Size of samples and sample disposition the results of sample implementation, including a full accounting of the final outcome of all sample cases: e.g., total number of sample elements contacted, those not assigned or reached, refusals, terminations, non-eligibles, and completed interviews or questionnaires;
Provided upon request.
 8. Documentation and a full description, if applicable, of any response or completion rates cited (for quota designs, the number of refusals), and (whenever available) information on how non respondents differ from respondents;
Provided upon request.
 9. A description of any special scoring, editing, data adjustment or indexing procedures used;
None.
 10. A discussion of the precision of findings, including, if appropriate, estimates of sampling error with references to other possible sources of error so that a misleading impression of accuracy or precision is not conveyed and a description of any weighting or estimating procedures used;
Data was weighted by sex, political party, and age.
 11. A description of all percentages on which conclusions are based;
Valid percent used based on total sample unless otherwise specified next to question.
 12. A clear delineation of which results are based on parts of the sample, rather than on the total sample;
Margin of error is noted with question if different than total sample.
 13. Method(s), location(s), and dates of interviews, fieldwork or data collection;
Data collection by recorded call (IVR), September 13-15, 2009.
 14. Interviewer characteristics;
Female, age 40, mid-western voice.
 15. Copies of interviewer instructions or manuals, validation results, codebooks, and other important working papers; and
Provided upon request.
 16. Any other information that a layperson would need to make a reasonable assessment of the reported findings.
None.

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