

Jennifer P. Chancellor

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Summary

My newsroom work experience runs the gamut, but one thing is for sure: I am a journalist. If it's at all related to the field, I've done it. It's also highly probable that I've won an award for it: social media, blogging, investigative reporting, features, reviews, entertainment and related industry reporting, marketing, advertising, photography, design, columns, editorials, interviews, narratives and more.

I've been doing this news thing for as long as I can remember. I love it. Innovation, ethics, honesty and integrity are how we'll keep this industry thriving.

Specialties

Recognizing news, the offbeat and the entertaining; early adapting; storytelling; planning, flexibility; deadline accuracy; creativity; motivation; making breaking news deadlines; time management; team leadership.

Selected awards

Katie Award (Dallas Press Club), Associated Press, Society of Professional Journalists, Tulsa Press Club Newsies, National Press Photographers Association, Inland Press Association, American Publishing Company Awards, Bennie & Gertrude scholarship for Most Outstanding Female Journalism Student in Oklahoma (Oklahoma Gridiron)

Education

University of Central Oklahoma, Bachelors, Journalism

Edmond Memorial High School, graduate

Organizations

FOI Oklahoma board member, Society of Professional Journalists, Kappa Tau Alpha

Work experience

Oklahoma Gazette, 2013-current: Editor-in-chief. I lead eight full-time staff and manage freelancers for Oklahoma's largest independently-owned newspaper.

Under my direction, we've nearly doubled our Twitter and Facebook followers since August 2013 via pacing, engagement and creative storytelling. Last year, I helped launch a comprehensive website redesign.

Our readers are still exceedingly print-loyal, so now we're innovating ways to meld our heightened brand awareness with initiatives that encourage even more readers to pick it up (46,000/week, 206,000/cume) from 800 free, local racks.

In the past 18 months, I've also restructured our newsroom, streamlined middle-management, facilitated company-wide communication and improved overall staff and story quality.

Tulsa World, 1999-2013: Music beat writer and blogger, nightlife and arts reporter, features writer, news designer and feature page designer. I won professional accolades and awards in each area.

University of Tulsa, 2004-2008: Faculty advisor of the *Collegian* student newspaper. Managed, taught and led newspaper editors and staff as to ethics, reporting, editing, photography, design and more.

Broken Arrow Ledger, 1999: Lifestyle editor. Feature and news writer, feature editor, page designer for evening community paper.

Enid News and Eagle, 1996-1998: Feature and news writer, copy editor and page designer for daily metro newspaper.

The Vista, 1993-1996: University of Central Oklahoma student newspaper: editor-in-chief, managing editor, news writer, feature and music writer and designer.

CNN Cable News Network, 1995: Intern with CNN investigative unit. Helped create a newsmagazine documentary on the bombing of the Alfred P. Murrah Federal Building in Oklahoma City. Utilized digital video editing and edited and wrote news copy on deadline.

Tulsa World, 1995: Intern. Photography, news and feature reporting, design and layout.

Capitol Network News, 1995: Intern. Covered Oklahoma House and Senate and interim study news.